

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
FILING UNDER 35 U.S.C. § 371

In re Patent Application of:	)	
	)	
Paul Hansen, et al.	)	
	)	Examiner: Not Yet Assigned
Application No.: 10/561,370	)	
	)	Art Unit: Not Yet Assigned
Filed: December 13, 2005	)	
	)	
For: DECISION SUPPORT SYSTEM	)	
AND METHOD	)	
	)	

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Commissioner for Patents  
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INFORMATION DISCLOSURE STATEMENT

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consideration and a copy thereof returned to Applicant. Some of the references were cited in a Search Report dated November 5, 2004 (copy enclosed herewith) in a counterpart PCT application.

Pursuant to 37 C.F.R. § 1.97, the submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made and is not to be construed as an admission that the information cited in this statement is material to patentability.

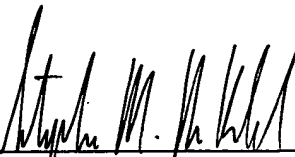
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Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP



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(use as many sheets as necessary)

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Filing Date	December 13, 2005
First Named Inventor:	Paul Hansen
Art Unit	Not Yet Assigned
Examiner Name	Not Yet Assigned
Attorney Docket Number	007744.P002

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007744.P002

Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published

JOHNSON, RICHARD M. "Beyond Conjoint Measurement: A Method of PairWise Trade-Off Analysis," Advances in Consumer Research, Vol. III, Proceedings of Association for Consumer Research, Sixth Annual Conference (1975). Published 1976, pp. 353-358.

Date  
Considered

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